



Dubai Exiles Rugby Football Club

The Sevens Stadium, Dubai, UAE

Email: hello@dubaixiles.com

Website: www.dubaixiles.com

Social Director at Dubai Exiles RFC

The role of the Social Director is a critical one at Dubai Exiles RFC, hence its position on the Club Committee. The Social Director's priority is to engender a culture of club wide and section specific social activity, designed to help bind the club together for existing members and to provide a welcoming and warm social environment for new and prospective members. The Social Director is directly responsible to the Club Chairperson and the members of the Club

Responsibilities and Duties of the Social Director

The social director will:

- Work with the Chairman and Section Directors to create an annual plan of social events at Club level.
- Work with the 5 x Section Directors to help them create and deliver an array of social events aimed at individual sections.
- Create a Social Sub Committee to ensure representation across all sections of the Club and at all levels.
- Work with the GM and the Sevens to identify and create opportunities to offer the Members and Sponsors the opportunity to utilise the Clubhouse to best effect.
- Work with the GM and sponsorship director to create fundraising opportunities within club and section social events both with sponsors and members

Knowledge and Skills Required

Ideally the Social Director should be:

- Possessing a good knowledge of DERFC, its people, its operations and its history
- Outgoing, friendly, welcoming and approachable and passionate about DERFC
- Well-organised
- A good communicator



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- Passionate about our sports and club ethos
- Business minded
- A good negotiator
- Efficient and a quick thinker
- Meticulous over the details
- Punctual and responsive to inquiries made of him/her

Estimated Time Commitment Required

- The estimated time commitment required as the social director is 2-3 hours per week during the season (evenings and Fridays primarily) and the same hours out of season.

Appointment & Succession Planning

- The social director is appointed for a period of 24 months by the AGM in general consultation with the members of the Club.
- The maximum a director can serve in that role is 4 years.
- The social director should ideally acquire skills to enable him/her to potentially succeed to the position of President when required.
- The social director should be thinking of identifying a potential successor, introducing them to the key elements of the role and working with them to grow “ownership” of the Club by the members.